



## Announcement release

For immediate release  
Press information

### Star Quality of SingStar, Power of PLAYSTATION 3

- **Customisable playlists to suit every type of SingStar!**
- **30 new tracks and videos on BD – plus many more to download**
- **Share your photos and videos with the SingStar online community**

Sony Computer Entertainment Europe (SCEE) is pleased to announce the upcoming release of SingStar® on PLAYSTATION®3. With the same great gameplay as previous SingStar games, the latest version is also packed with exclusive next generation features made possible by PS3™ – more choice, more music, the latest music videos, plus the chance to be an online star and show your performances to the world.

SingStar is available on a Blu-Ray Disc loaded with 30 new fully licensed tracks and videos from a variety of world-class, chart-topping artists. But the fun doesn't end there! By logging on to the SingStore™<sup>1</sup> with one easy step, you can instantly personalise your SingStar experience and boost your song library by downloading the tracks of your choice. With a great back catalogue of music available at launch, including more than 300 tracks from all the previous PlayStation®2 titles, plus an ongoing stream of new content especially for the PS3 version, SingStar offers the freedom to sing along to whatever you want, whenever you want.

So what type of SingStar are you? Whether you're the diva, the crooner or the comedian in the group, you can now create bespoke playlists to suit your mood or audience, which can be saved onto the PS3's Hard Disk Drive. Capture and share your favourite SingStar moments for posterity by instantly uploading photos and videos captured with a USB camera. Before long, even the most reluctant star will soon be sharing their best (and worst) renditions with the SingStar community at **My SingStar™ Online**.

**More:**

Key Features include:

- **Blu-Ray Disc release:** Featuring the 30 of the latest and greatest including Gwen Stefani, OutKast, Coldplay, Pussycat Dolls, Razorlight and Wolfmother. The disc includes exclusive access to the SingStore and My SingStar Online.
- **Your personal playlist:** Select, purchase and sing the songs you want from the SingStore. The SingStore is a shop that can be easily accessed directly from in-game – you can continue singing whilst new tracks are downloading!
- **300+ songs:** New tracks especially for PS3, ready for download on day one, plus access to the PlayStation®2 SingStar back catalogue. The SingStore will be updated with fresh music content on a monthly basis.
- **Customisable:** New menu skins and backgrounds, plus voice effects to make it *your* SingStar.
- **My SingStar Online:** Join the all-new SingStar online community and upload photos, video and audio files to share your SingStar party experience. Find other SingStars, link to your friends' spaces, browse and rate videos, vote via polls and create your own SingStar profile.
- **SingStar Media Gallery:** The bespoke in-game space that enables you to save your photos, video and audio to your own gallery, ready for uploading and sharing with friends and the world.
- **Slick new look:** Staying true to the SingStar heritage, the visual style has evolved and looks better than ever on PS3.
- **Works with PS2 SingStar microphones,** with new wireless mics coming soon!
- **Same game experience that everyone knows and loves:** All the same single and multiplayer fun, now with even more choice!

SingStar on PLAYSTATION 3 stays true to the spirit that has made SingStar a global hit – and adds new features and more choice to make every SingStar party experience truly unique.

Next gen SingStar – now there's no excuse not to shine!

1. At launch the SingStore will be available with downloadable content in 23 countries across the SCEE territories. A broadband connection is required to enjoy all online features of SingStar on PLAYSTATION®3. User is responsible for all applicable Internet fees.

**-Ends-**

**About Sony Computer Entertainment Europe Ltd.**

Sony Computer Entertainment Europe (SCEE), based in London, is responsible for the distribution, marketing and sales of PLAYSTATION®3, PlayStation®2 and PSP® (PlayStation®Portable) software and hardware in 102 territories across Europe, the Middle East, Africa and Oceania. SCEE also develops, publishes, markets and distributes

entertainment software for these formats, and manages the third party licensing programs for the formats in these territories. Between its European debut on 24th November 2000 and the end of September 2006, over 44 million PlayStation 2 consoles have been shipped across the SCEE territories, over 115 million worldwide, making it one of the most successful consumer electronic products in history. Between its European debut on 1st September 2005 and the end of September 2006, over 8.8 million PSP systems have been shipped across the SCEE territories, with over 24.7 million shipped worldwide since its Japanese launch in December 2004.

More information about PlayStation products can be found at [www.playstation.com](http://www.playstation.com) and [www.yourpsp.com](http://www.yourpsp.com) or visit the Virtual Press Office at [www.scee.presscentre.com](http://www.scee.presscentre.com).

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